

# Unveiling BIOTA's Blueprint: 10 Transformative Strategies for Next-Level Ecosystem Stewardship

- **Due-Diligence Certification:** BIOTA credits are FSC-certified, adhering to the FSC-PRO-30-006 VI-2 - ES standard, ensuring responsible sourcing and safeguarding local ecosystems and communities.
- **Solid Credit Pricing:** Partnering with academia like CINPE-UNA, BIOTA has established a scientifically backed pricing mechanism for biodiversity credits to incentivize conservation. Ernst and Young also reviewed it through a pricing benchmark study.
- **Advanced MRV Technologies:** Utilizes remote sensing technologies such as drones, satellite imaging, and GIS mapping for Monitoring, Reporting, and Verification of ecosystem health.
- **Citizen Science Integration:** Incorporates data from the Global Biodiversity Information Facility (GBIF), enriching ecological datasets and encouraging community involvement in conservation efforts.
- **NGO Partnerships:** Collaborates with highly reputable NGOs like FUNDECOR with a proven track record in developing quality conservation projects, amplifying impact and credibility.
- **AMCHAM Support:** Endorsed as a pioneer project in Costa Rica by the American Chamber of Commerce, lending additional credibility and facilitating international partnerships.
- **Government Alignment:** Works in coordination with the Ministry of Environment and the National Forestry Finance Fund (FONAFIFO), adhering to governmental conservation legal frameworks.
- **Water Priority Indicator:** Includes water quality and availability as a primary indicator for land valuation, emphasizing the importance of water conservation.
- **Social Responsibility:** Targets landowners in areas with very low income based on the Human Development Index (HDI), contributing to socially responsible investment.
- **Fair Credit Distribution:** Ensures that more than 75% of the credit price goes directly to the farmer, making the economic model beneficial for local agricultural stakeholders.



In a nutshell, BIOTA is a game-changer in conservation finance. By marrying technology and finance, it's tackling the funding gap in biodiversity conservation and advocating for a future where economic growth and ecological balance can coexist. So, let's support BIOTA in championing this harmonious future. **Are you with us?**